



For Immediate Release

## **Mohave Wireless Welcomes Michael Watkins to the Staff**

**August 2007, Kingman, AZ** – Mohave Wireless welcomes new Retail Sales Manager, Michael Watkins, to the staff. Watkins recently came from Frontier a LAN line provider and Citizens Communications Company, the second-largest local exchange telephone company in the nation. In his new position at Mohave Wireless, Watkins is responsible for educating, mentoring, coaching and managing the front line sales and service team, assisting in overall retail strategy to achieve company objectives, and to develop tactical strategies to improve the customer contact experience.

**“Michael is a welcome addition to our staff, his high-energy attitude and skill set will help us to maintain and achieve our sales goals while his proven track record of building successful sales teams will keep us ahead of the pack in wireless communication in the Mohave Valley,”** said James Moak, Mohave Wireless General Manager.



Watkins is working on his Bachelor's degree in Business Management through the University of Phoenix. He grew up in Sacramento, California and currently makes his home in Kingman with his wife, Gloria and two children, Kyle (8) and Katie (5).

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